

Access to Future Training Videos



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This is part #3 of a multi-part educational video series. You may watch the entire series (free of charge) at www.HousingAlerts.net/future

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DISCLAIMER: This presentation is intended for educational purposes only. It is not to be construed as legal, accounting or investment advice.

Hi, this is Ken Wade. Thanks for watching these intro videos and for leaving your comments and questions below. Your feedback helps me know what to include in future videos.

When I posted that first one – “Profiting from Market Cycles” – I didn’t know what to expect...

Would my direct, no-BS approach be too ‘brash’ for you... or was it exactly what the doctor ordered?

Would ‘individual’ investors understand the importance of local cycles, or be scared away at the first mention of ‘Technical Analysis’?

Until now, we only offered the National version of HousingAlerts because that’s what I use for my own investing. When I released it to wealthy sophisticated investors, large financial companies and real estate agencies years ago, they immediately ‘got it’ – it was an easy sell.

Targeting hot markets and avoiding dead markets is the smartest way to invest.

We call them *Total Market Masters*®

You’ll see them in action on the upcoming webinar.

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But what about local investors unwilling or unable to invest outside their local market?

For every national investor, there are dozens, maybe hundreds of 'backyard' investors.

I've gotten lots of requests over the years to create a 'Local Market Master' product, so we released these first few videos to start educating backyard investors. As you saw, the benefits are obvious... and huge:

Doubling, tripling or a 20-fold increase in profit.

Avoiding the catastrophic effects of declining markets.

Matching the best strategies for your local conditions or investing only when you should.

Whether it worked or not for local investors has never been in question...

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The main reasons I avoided a low-end version until now were concerns like:

Would it 'cheapen' our brand?

Did it make business sense to offer a low priced 'single-city' product? How would it impact our high-end, nation-wide service? I mean, I charge \$10,000 for individual market consulting... what impact would offering a \$97 automated service have on that?

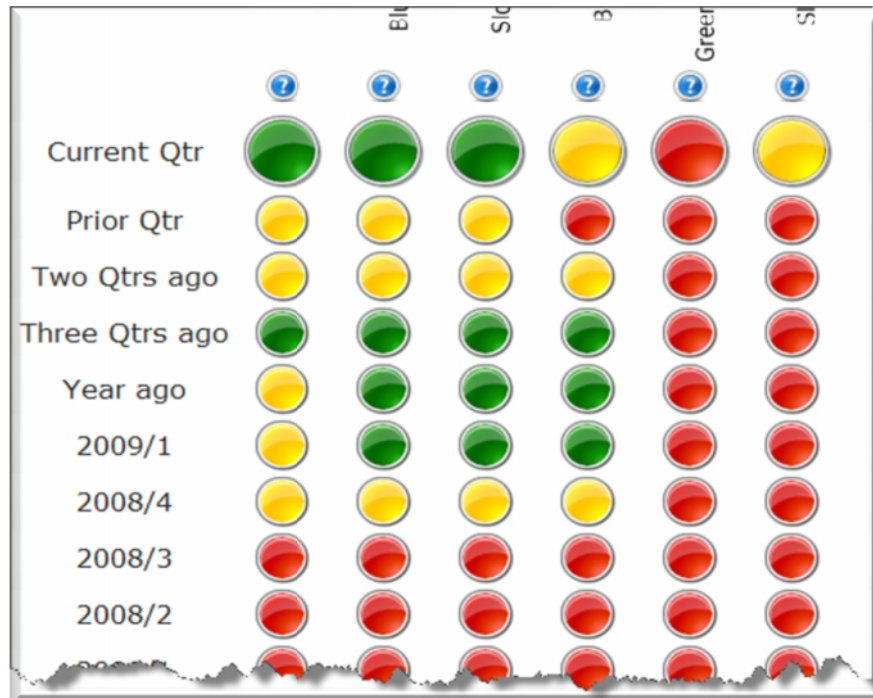
...and the other big concern was...

Would a low priced, single-city version be a customer service nightmare?

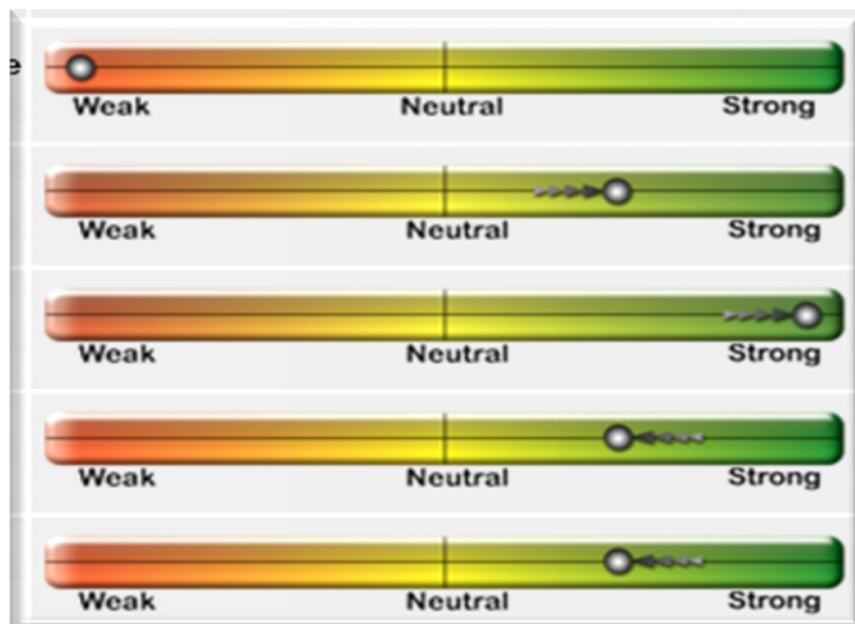
The tools inside are pretty self-explanatory, if you can read a red, yellow and green traffic light, you can do this...



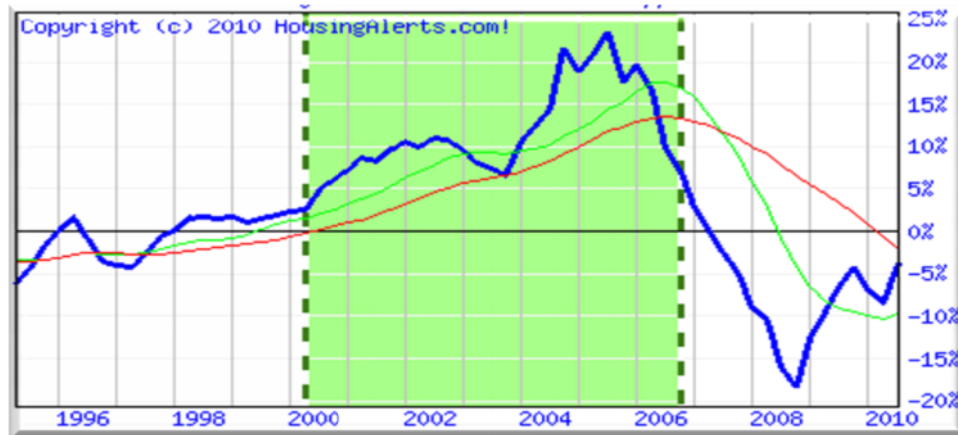
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I spent most of the year developing easy, visual tools like the traffic light system, the slider score and green wealth building phases.



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Gone are the days when you had to actually understand T.A. – or be a graph reader...

...but the whole notion of ‘cycles’ and ‘Technical Analysis’ could be pretty intimidating... let’s face it, most people resist learning and applying new concepts. When I first learned T.A. 30 years ago, it blew my mind. .. and I love this kind of stuff... so there was a big ‘business’ question I had about the level of ongoing support needed for a low priced, mass-marketed version of HousingAlerts.

You never really know if an idea is right for its time until you put it out there and test it... so this whole beta-test was one big experiment, a market feasibility study.

The early-bird offer in that first video took off. We more than doubled our size almost overnight - and **had to close the doors.**

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As it turns out, the small backyard investor paying a few dollars per month to access a single market actually required **more** attention, more of our time than a national investor. The end result was lots of new customers, but my small staff of programmers and customer service technicians were overwhelmed.

So, rather than full speed ahead,

We've decided to put on the brakes.

Mass-marketing has never been our business model; we're a high-quality, customer service driven operation!

It's a compromise solution: we don't want to close the doors **permanently** on the low-end versions, everyone who got in early loves it... and God knows, if there was ever a time to be tuned-in to your local market, it's right NOW!

So...

Going forward, we'll only be adding new 'local' members in a very limited way, from time to time, **via a webinar.**

**There won't be any more
'buy now' links open to the public.**

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This way, we can continue building a strong brand in the “high-end” market while helping local investors, if, as and when new membership slots open up.

We’re going to continue providing lots of free training videos and special reports, but in a different way.

We’ll be offering an educational webinar every once in a while that’ll explain the entire system.

Once you attend the webinar, we’ll move you into the ‘Masters’ program and alert you when new training videos and special reports are released.

You must attend the webinar to access the next level... this free training builds on itself, the webinar pulls it all together for you.

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Click the link on this page to register for the next webinar, or to get on the waiting list if a webinar isn't currently scheduled.

These are very serious times for anyone connected to the real estate industry.

We're now several years into the crash. Some markets will take decades to recover. Other markets are so decimated, and wound so tight that when they do bounce back, it'll happen with a vengeance. Now, more than any time in history, there **is epic disparity between 'good' and 'bad' markets.**

I know it doesn't provide much solace to say this today, in the midst of millions of people struggling for financial survival and the entire real estate industry getting pummeled - but **that's what happens in every cycle.**

Then, when you least expect it, when all the pundits say real estate is dead and buried... that's when markets start bouncing back... it's called 'capitulation'.

So please join us on the webinar – it's an important step to the next level of your free training program.

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